

NEW NOISE

HALF PAGE AD

BLEED AREA:

The extra .125" beyond the trim size is the bleed area. Extend the background all the way to the edge of the black guide lines.

TRIM ZONE:

The final size of the printed piece.

SAFE ZONE:

All critical elements (text, images, etc.) must be kept inside the blue box. Anything left outside the blue box may be cut off during trimming.

*****IMPORTANT*****

BEFORE FLATTENING FILE, TURN OFF THE "INSTRUCTIONS & GUIDE": LAYER.

DOUBLE-CHECK YOUR FILES BEFORE SENDING.

Files that do not follow these guidelines will be asked for updated version that follow spec.

DOCUMENT SIZE: 8.25" x 5.25"

FINAL TRIM SIZE: 8"x5"